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U. S. Department of Agriculture

Sparks' Dahlia Gardens

616 HUTCHINS AVENUE
COLUMBUS, INDIANA

Pink

Elegance
for

1938

OTHER DAHLIA CHAMPIONS

"Quality Always"



THE "SPARKS"

GREETINGS:

TO ALL OUR FRIENDS and DAHLIA LOVERS:

At this season of the year, it's the opportunity we have of conveying to you our gratitude for your good will and patronage during the year.

We like to think of our customers as our friends. We like to value our business friendships as we value our personal friends. We hope that our friendships will ever be strengthened in the coming years, and that we may in every way justify your faith in our service.

To you who have had no dealings with us, we ask for a trial order.

And so, we wish you a New Year brim full of Dahlia success, not because it's the customary thing to do, but because it's a sentiment genuinely felt.

Many thanks are again extended for your patronage.

Sincerely,
SPARKS DAHLIA GARDENS.

SUMMARY OF SPECIAL AWARDS 1937

Indiana State Fair, Indianapolis, Sept. 6.

Nineteen entries, eighteen ribbons, 13 firsts.

The best basket, 15 bloom, California Idol.

Mid-West Show, Indianapolis, Sept. 18 and 19

Supreme award, most points entire show, Michigan gold medal.

Sweepstakes, artistic arrangements.

Sweepstakes, Recent Introduction, Michigan Silver Medal.

Sweepstakes, James Whitcomb Riley classic.

Sweepstakes, Foreign originations.

Sweepstakes, Open competition.

79 entries, 73 ribbons.

Louisville, Ky. Show, Sept. 25 and 26.

Best 12 blooms, formal, O. V. D. A. medal.

Best Vase of 3 semi-cactus, Kentucky medal.

American Home Achievement medal, Pink Elegance.

Growers' Special, 15-bloom, California Idol.

Cincinnati, Sept. 25 and 26.

Sweepstakes, commercial, Michigan Silver Medal.

58 entries, 52 ribbons, 32 firsts.

Indianapolis Dahlia Society Show, Oct. 1 and 2

American Home Achievement, Pink Elegance.

Sweepstakes, open to all.

Sweepstakes entire Show, 74 entries, 68 ribbons.

We assisted in 9 shows, helped to judge, Detroit, Mich. and the
Birmingham, Ala. shows.

Showed complimentary at a 3-day Fall Festival, Columbus, Ind.

Complimentary, Dahlia Show at Dublin, Ind.

Competitive exhibits in 5 shows, 221 ribbons.

The picture opposite is of seven medals, all won in 1937.

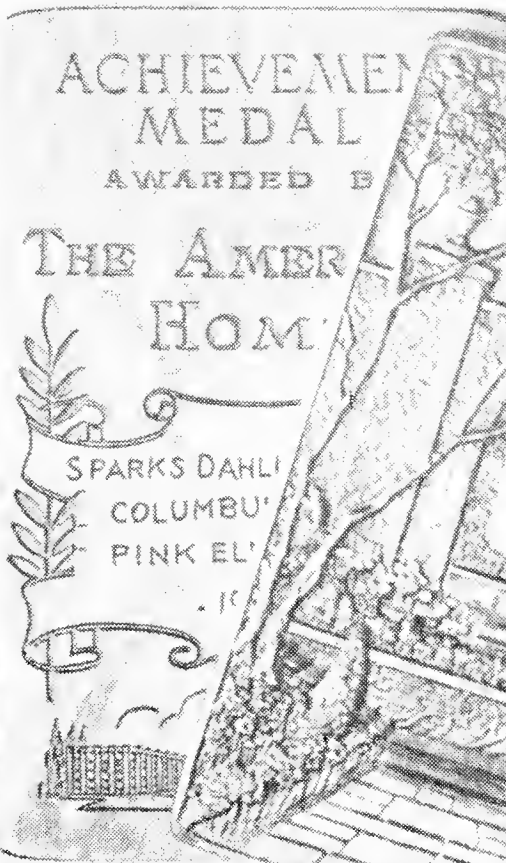
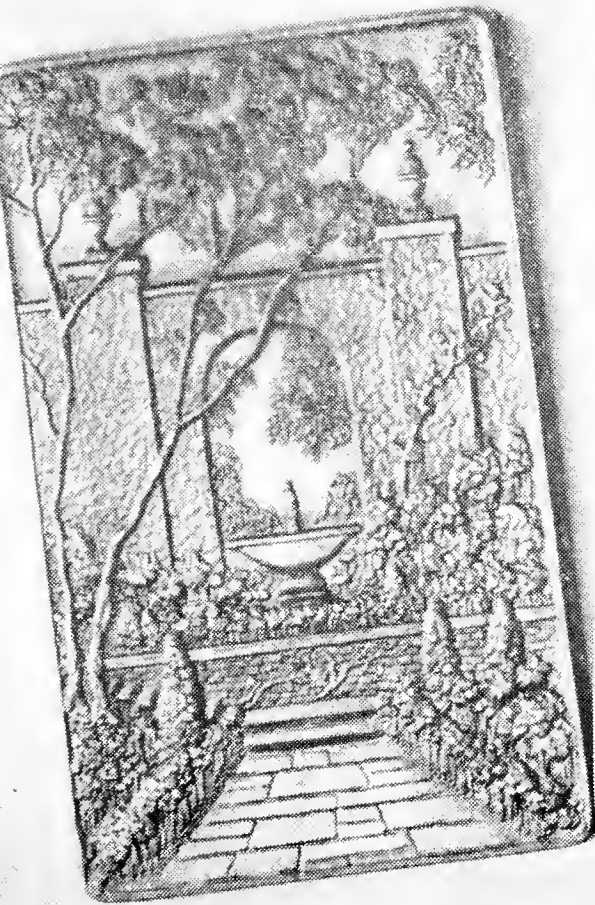
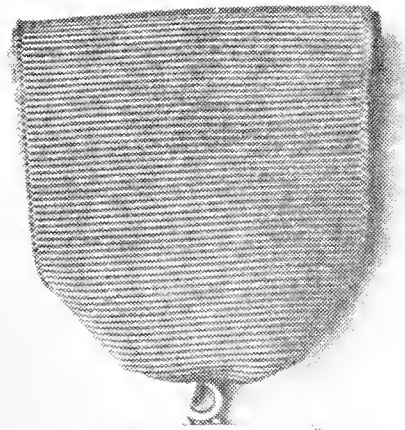
MID-WEST DAHLIA SHOW

DETROIT, SEPT. 24,-25

INDIANA DAHLIA SHOW

MADISON, October 1-2

It's very important to plant the correct type and color, for each class, in the particular section you are qualified to exhibit, in this manner help glorify the dahlia in show room, by sharing its beauty to others, and at the same time may you enjoy the thrill of winning ribbons.



ACHIEVEMENT
MEDAL
AWARDED BY
THE AMERICAN
HOMES

SPARKS DAHLIA
COLUMBIA
PINK EL

OUR 1938 INTRODUCTIONS

PINK ELEGANCE, (Wenning-Sparks) — Certificate of Merit at Storrs, winner of two American Home Achievement Medals. Unusual charm and beauty, a true brilliant rose pink, gives to the dahlia world a most-needed color. A semi-cactus, eight to ten inches in diameter with corresponding depth, holds perfect center throughout the season. The substance and texture of petals make this variety one of remarkable keeping qualities. Plant growth, healthy, vigorous, insect resistant. This is the dahlia Mr. Eldridge said, "will make you part with your money."

Entered twice for American Home Achievement Medal, winning both times, at Louisville and Indianapolis.

Its color, artistic formation, keeping qualities, consistent profuse bloomer, created a sensation among exhibitors, florists and garden enthusiasts.

Roots \$10.00 net; Plants \$5.00 net.

The picture on opposite page is "Pink Elegance," winner of American Home Achievement Medal, was taken Sunday afternoon, after being on display for two days at Louisville, Ky. Show.

WHITE GEM.—A beautiful pure white informal miniature, about three inches on very long perfect stems. Blooms are uniform in size, never showing open centers. The petals are clefted, giving appearance of a carnation. Bush growth vigorous, wide branching. Rather late to bloom and should be planted early. It is entirely different from any on the market. Outstanding! Because of large stock, it is offered at extremely low price.

Roots \$2.50 Net; Plants \$1.25 Net.

NOTICE

MARGARET BROOMALL (Broomall Success), F. D.—This pure white formal decorative has the record of winning the highest score ever made at the Storrs Trial Gardens and of being the largest dahlia ever grown there. Flowers easily attain 14 inches or better and are purest white, most beautifully formed and with splendid stems. Doubtless it is one of the most sensational dahlias in existence, and one of the very largest. As this variety is protected under U. S. Plant Patent No. 36, we are permitted to sell it only under patent restrictions. Special order blanks may be had on request.

\$20.00 per root Net; \$10.00 per plant Net.

THE MID-WEST DAHLIA NEWS

1040 Rutledge St., Madison, Wis.

Issued quarterly, \$1.00 per year. Full of dahlia information, beneficial to all interested in dahlia culture. Subscribe to above address.



GREEN PLANTS

Our plants are properly grown with use of modern equipment. Greenhouse and cold frames electrically heated with thermostatic control. Be assured of strong, healthy plants. Try them.

1938 INTRODUCTIONS OF OTHER GROWERS

BETSY, I. D.—A very beautiful flower, white at base of petals shading to center. Certificate of Merit at Storr's

Plants \$5.00

GALA CALIFORNIA, C.—Brilliant orange. A large flower for the cactus type with perfect habits.

Plants \$7.50 Net

GRAND MASTER, F. D.—An immense flower 12 to 14 inches, flowers forming a complete oval. The color is bronze shading to orange at center. Winner of the American Home Achievement Medal at the Mid-West Show in addition to several other honors.

Plants \$5.00

HI-SPEED, I. D.—A new color that is delightful, French Plum. A vigorous grower, tall, early and free blooming. An exhibition variety of real merit.

Roots \$15.00, Plants \$7.50

KATIE-K, I. D.—The best rose pink informal decorative to date.

Plants \$2.50 Net.

KEMP'S MONARCH, I. D.—Huge blooms almost ball shaped grow 10,- and 12x7 inches. Stems stiff, foliage dark green and insect resistant. The color is deep salmon changing to orange chrome and lighter salmon.

Roots \$10.00, Plants \$5.00

MONARCH OF THE EAST, F. D.—Gold with apricot and orange-buff suffusion. A grand stem which holds the giant blooms above a 5-foot bush. Certificate of Merit at Storr's.

Plants \$7.50

RED SALUTE, F. D.—Bright scarlet petals fall back to the stem and terminate with serrated tips. Large blooms on long stems; very distinctive.

Plants \$7.50

SALLY LOU, S. C.—Dark orange shaded brown. American Home Achievement Medal winner.

Plants \$5.00

SOUVENIR, I. D.—A fine rose pink. Free blooming, Certificate of Merit at East Lansing.

Plants \$5.00

SUNRAYS, I. D.—Color buff with apricot suffusion, reverse of petals peach red. Blooms average 12 inches by 5 inches in depth. American Home Achievement Medal winner. Certificate of Merit at East Lansing and Fairmount, 1936.

Plants \$5.00 (3 for \$12.50)

KEY TO ABBREVIATIONS

F.D.—Formal Decorative; I.D.—Informal Decorative; S.C.—Semi-Cactus; C—Cactus; and (*)—Foreign Introductions.

	Roots	Plants
ADORABLE, I. D. —Vivid peach shading to yellow at center, pleasing color. Large, well formed flowers and profuse bloomer	\$ 1.00	.50
AMERICAN PURITY, S. C. —Pure white, with straight long stems. Won at Philadelphia, Baltimore, and Chicago, such prizes as best bloom, largest in show, and the achievement medal	7.50	3.75
AMELIA EARHART, S. C. —Golden apricot, mammoth bloom, a sure winner. Our stock of this variety is exceptionally good.....	1.00	.50
AMSTERDAM, C. —Deep rose red with petals golden tipped. A real beauty	1.50	.75
*ANDRE CSIZIK, S. C. —Lilac rose, medium size, beautiful form with excellent stems75	
AZURA, I. D. —Rosy lilac with bluish violet sheen, mammoth size, many blooms measuring 12 to 14 inches in diameter. Lyn B. Dudley mentioned in November, 1937, page 21, A. D. S. Bulletin as being one he especially liked at show. Plants tall and strong. Blooms have a distinctive and interesting formation.	3.00	1.50
*BALLEGO SURPRISE, S. C. —Beautiful semi-cactus of snow white. Perfect form, free flowering on stiff stems. One that will rank with the best	2.00	1.00
BETTE DAVIS, S. C. —Deep violet rose, a consistent winner. Bush growth rugged. Very desirable.....	1.50	.75
*BERGER'S JEWELL, C. —Rich lilac pink with lighter center, very dainty and quite useful for arrangements. Blooms early.....	.75	
BING CROSBY, I. D. —Yellow penciled red. One of the best bi-colors. Strong growth, a glorified LaFiesta.....	1.50	.75
BLUE RIVER, F. D. —Blue French violet. It never fails to grow. It is a winner of many prizes. 12 blooms in Midwest won a blue ribbon, and scores of favorable comments by enthusiasts	2.00	1.00
BROOMALL'S PINK, I. D. —True rose pink, height of bush medium	1.50	.75
BUCKEYE KING, F. D. —Color amber gold. Extremely vigorous, stems strong. Plants medium height.....	.50	
BUCKEYE GLORY, I. D. —Orchid, shaded lavender. It produces very strong growth, long, straight stems, blooms freely	5.00	2.00
*BUNTER'S VOGEL, C. —Purple and white variegated.....	.75	.
CAPITAN RITTER, I. D. —Beautiful pastel shades of amber yellow and pink. Runner up to American Purity at Chicago for the American Home Achievement Medal.....	3.75	1.85
CALIFORNIA PEACH, S. C. —Bright coral or peach pink. Size and form similar to Satan. Bushes very robust.....	5.00	2.50
CALIFORNIA IDOL, I. D. —Clear bright yellow, blooms early and freely, and outstanding winner. A top notcher in its color class. The world's greatest yellow	1.50	.75

	Roots	Plants
CALIFORNIA ROSE, I. D. —Brilliant rose, flower large, heavy bush habits75	
CAVALCADE, F.D. —Rich mulberry rose. Early and productive75	
CENTURY OF PROGRESS, F. D. —Royal purple. Stems slender and strong75	
CLARA CARDER, I. D. —Cyclamen pink	1.00	.50
*CHIEF WHIP, S. C. —Citron yellow, well formed, very beautiful, to me a glorified Frau O'Bracht	1.25	.60
CONSERVATRIX, C. —Bright geranium red, plants medium to tall. Consistent prize winner75	
*CORALLINA, S. C. —Deep brick red, best of stems, highly recommended	1.00	.50
CURLY LOCKS, F. D. —Autumn tints, bright gold with tints of apricot, and supreme in its color type. The petals are exceptionally long, curl and twist, forming a beautiful bloom. One of the top notchers	7.50	2.50
DAVID COPPERFIELD, I. D. —Another of the giants, color lavender violet purple. The blooms stand staunchly on straight stems on rugged bushes. These blooms have great depth and very high centers	5.00	2.50
DEAN ANDERSON, I. D. —Radiant henna orange, one of the outstanding varieties in trade exhibit at Mid-West. Much praise due this one. Attracts attention of our visitors	5.00	2.50
DISCOVERY, I. D. —Rosy magenta, a champion in every way. Bushes are literally a bouquet with mammoth bloom on strong stems	5.00	2.50
*DOKOUPILS GIANT, F. D. —Soft lilac rose. Excellent variety	1.00	.50
*DR. J. SCHEINER, S. C. —Soft lilac, bushes medium to tall, blooming habits prolific75	
DREAM GIRL, I. D. —Color salmon rose, tipped lightly with gold. Good growing habits and blooms freely.....	5.00	2.50
*DULCINEA, C. —Soft crimson red, with long pointed petals. Slender wiry stems and a good grower. A lovely cactus. Another favorite	1.00	.50
*EDW. G. BARNES, I. D. —Cream at center to pure white. Long stems75	
ELISSA LANDI, F. D. —Rich salmon orange, stiff, strong stems75	
EVA HUNT, I. D. —Waxy white, blooms are large, excellent variety. A good grower.90	
FIREBALL, F. D. —A brilliant scarlet, greatly admired. Foliage heavy. It won numerous awards	5.00	2.50
*FRAU IDA MANSFIELD, C. —Buttercup yellow, lovely blooms of medium size	1.00	.50
FRECKLES, I. D. —Lemon chrome, blotched scarlet.....	5.00	2.50
*GEO. L. FARNUM, C. —Crimson scarlet, excellent growth habits75	

	Roots	Plants
GENESEE, F. D. —New color, solid burnt orange, the petals roll back to stem. Admired	2.00	1.00
GOLDEN BEAUTY, I. D. —1937 introduction, winner at Storr's trial grounds, where it was noted for good growth, immense size. The stout stems carry giant blooms to erect facing position. Winner for us at Mid-West, vase of 3 best autumn. Very popular with garden visitors. Color of its central petals are apricot yellow, splashed with jasper pink. Really, a beautiful dahlia, and truly, a perfect variety from every viewpoint.....	7.50	3.75
GOLDEN STANDARD, C. —Buff shaded and gold, stems splendid and foliage good	1.00	.50
GREATER GLORY, C. —Deep rose pink, occasionally a bloom will show some deep cream in the center. It is one of the most artistic. Immense size and a great winner	10.00	5.00
*HASLEROVA, I. D. —White, with royal purple markings. Winner in many shows as best bi-color. Awarded two certificates at trial gardens in 1936. It attracted attention in our garden	1.50	.75
HILLCREST SUNSET, I. D. —Sunset shades with mulberry red prevailing75	
HONOR BRIGHT, F. D. —Jasper red to deep orange, a good commercial. Stems excellent50	
HUNT'S VELVET WONDER, I. D. —Rich bright violet burgundy, with bloom of enormous size. A spectacular flower, found as one of the leaders on exhibition table	1.50	.75
JERSEY'S DAINTY, C. —White, very beautiful and easy to grow. Plant habits good75	
JEROME KERN, I. D. —Soft shrimp pink, exquisite formation. Very desirable.	1.00	.50
KAY FRANCIS, S.C. —Color yellow, blooms early. Bush medium height75	
KEMP'S GREAT EASTERN, I. D. —Blend of golden orange and reddish bronze. One of the largest. Foliage leathery	5.00	2.50
KENTUCKY SUN, F. D. —A pure yellow that does not fade or burn. Much admired. Blue ribbon dahlia	2.00	1.00
LELAND STANFORD, I. D. —Brilliant cardinal red, the Stanford University color. It is claimed the brightest big red. It does not fade in the least in very hot weather. Plants are of excellent growth, strong stems, and good foliage, an early and exceptionally free bloomer	7.50	3.75
*LEIDEN'S ELEGANCE, C. —Vermillion red, good keeper, and strong stems	1.00	.50
*LILAC GLORY, C. —Violet rose, always beautiful, excellent stems, profuse bloomer. One of our favorites of its class50	
LORD OF AUTUMN, I. D. —Deep golden yellow, exhibition variety. Our stock of this variety was most outstanding, with beautiful, perfect, huge blooms	1.50	.75
MAY ROBSON, S.C. —Clear bright pink, sturdy bush, straight, long stems	1.00	.50
MASON'S PURPLE BEAUTY, F. D. —Purple, certificate winner at East Lansing Trial Grounds 1936	1.50	.75



A MERITORIOUS ENTRY



“CALIFORNIA IDOL”

	Roots	Plants
MABEL BURKHART, S. C.—A fine blending of pink and cameo shades of cream. Blooms have excellent centers. Blooms held facing to upright on long strong stems.....	7.50	3.75
MAJOR BOWES, I. D.—Carmine red, heavy bush.....	.75	
MARGRACE, I. D.—Bright red, tipped gold with light reverse. Very attractive. Bush of spreading growth	1.50	.75
MILTON J. CROSS, I. D.—Apricot peach with bright golden face, giant blooms	2.00	1.00
MIRIAM HOPKINS, S. C.—Salmon pink, very large blooms on long straight stems. Tall bush	2.00	1.00
*MISS BELGIUM, C.—Bright orange, a good cut flower. Excellent long stems, perfectly-formed flower75	
MISS GLORY, S. C.—Sensational, giant apricot yellow, perfect long stems. Free and early bloomer, extremely refined flower in every sense, yet massive in size	2.00	1.00
MISS IDA CHASE, C.—Combination of bright lemon yellow and spiral pink, reverse pale lavender pink. Plant growth is all that could be desired	5.00	2.50
MISS OHIO, C.—Color, lilac suffused deep rose pink. Stems very long and erect. Certified at Storr's and heavy prize winner	5.00	2.50
MISS OAKLAND, F. D.—Pure white, prolific bloomer, perfectly formed flowers, 7 to 9 inches in diameter, by disbudding, or 5 to 7 inches grown naturally. Stems 12 to 30 inches long, holding blooms in an erect facing position. Unexcelled for cut flower. Plant growth healthy and good	5.00	2.50
MRS. BRUCE COLLINS, C.—Light lemon yellow, free flowering75	
MRS. GEO. LE BOUTELLIER, I. D.—Crimson red, a good one	1.00	.50
MRS. HERBERT O'CONNOR, S. C.—Soft rose pink, beautiful form, profuse and continuous bloomer	1.75	.85
MURPHY'S MASTERPIECE, I. D.—Dark red shading to garnet. Blooms of enormous size. It still wins its share of the blue ribbons75
MUTSUNO HIKARI, I. D.—Pure white, stems stiff. Certified in trial garden	1.50	.75
OAKLEIGH MONARCH, F. D.—Cerise red, very attractive flower. Keeping qualities splendid, diameter of flowers 8 to 11 inches	2.00	1.00
ORIENTAL GLORY, I. D.—Cadmium orange, rather tall bush	.75	
*PAUL PFITZER, S. C.—Beautiful blending of shell pink and primrose combination	1.00	.50
PEACE, I. D.—Lovely snow white, long stems hold flower facing. Petals long and broad with slight wavy but graceful effect, which enhances its beauty. Plants grow to rugged size. One of the best	7.50	3.75



“PACIFIC SPLENDOR”

	Roots	Plants
PACIFIC SPLENDOR, I.D. —Nearly white at center with body of flower delicate lavender pink. A true pastel shade. The soft tones of this flower gives a distinctive beauty and definite appeal. The blooms are large with petals slightly waved. Growing habits good. Won first prize in a class of 58 seedlings at Indiana show, 1935. At the Mid-West Show, Cincinnati, this variety was awarded American Home Achievement Medal	7.50	3.75
*PHANTOM, I. D. —Purple tipped white, good bi-color, sturdy bush habit	1.00	.50
PINK SPIRAL, C. —Peach blossom pink, blooms are very artistic. Stems excellent	1.00	.50
PINK SELECTION, S. C. —Begonia pink, medium size, an abundance of bloom75	
*PRACHTKERL, S. C. —A deeper yellow and larger than Frau O’Bracht. Very attractive	1.50	.75

	Roots	Plants
PRIDE OF AMERICA, S. C.—Primrose yellow, tinted pink on reverse of petals	1.50	.75
QUEEN CITY, F. D.—To me a pretty shade of bright red. It attracts. Medium size bloom, on long stem	1.75	.85
R. A. BROMFIELD, I. D.—Saffron orange flushed with rose, very prolific75	
*REICHARDT'S MASTERPIECE, C.—On Hart's Honor Roll 1936. No other combination of color like it. Canary yellow and amethyst combination. It is very pleasing and most unusual	1.50	.75
RIPPLES, I. D.—A rose pink on very long stems. The flowers grow 8 inches without much disbudding.....	1.00	.50
ROBERT J. RIPLEY, I. D.—Rhodamine purple with rose suffusions, or to me a deep rosy magenta. Another variety of monstrous bloom. At the Indianapolis Society Show we had a bloom 13½x9¼ inches, where it won for the best 1937 variety. Winner wherever shown. An ideal growing variety	10.00	5.00
ROYAL PURCHASE, C.—Incurved cactus that attains immense size. The bloom is full and deep. Color is a deep straw yellow with outer petals suffused with pink.....	2.50	1.25
*R. P. RUTHERFORD, S. C.—Golden orange veined red, good growth75	
SALEM STREAMLINE, I. D.—Beautiful old rose, suffused with carmine rose. It has substance, very artistic in form	2.00	1.00
*SCHENTENCHI, C.—Dark maroon, blooms about 7 to 8 inches, bushes very spreading. The florets are narrow and completely revolute	1.00	.50
*SCHONE DUSSELDORFER, I. D.—Crimson red, shading to white at tips. It's unusual75	
SEVERIN'S TRIUMPH, F. D.—Clear true pink, a very attractive flower75	
SONNY BOY, I. D.—Old rose. Monstrous bloom with strong stems. An older favorite not yet replaced75	
*TAPLOW COURT, F. D.—This big distinct salmon colored dahlia is much admired	1.50	.75
THE GATEWAY, F.-I. D.—Color light orange yellow suffused rose red. Petals outlined rose red and rose reverse. They are embossed, twist and show reverse. Certificate at East Lansing, 1936	7.50	3.75
THE FIREMAN, I. D.—Spectrum red, tips of petals mustard yellow75	
TOM WORKMAN, F.-I. D.—Two-tone russet flame with lighter reverse. The color is very striking. Vigorous in growth	7.50	3.75
*TYRUS, C.—A very attractive variety. The medium size flowers have a lively dark magenta rose color. Stems strong	1.50	.75
VOLCANO, F. D.—Orange flame color, its huge size and keeping qualities, along with its great vigor, makes this dahlia one of the best. Very healthy grower. It was sensational in our display at Mid-West Show where we featured it as a centerpiece	7.50	3.75

	Roots	Plants
WENOKA, F. D.—Clear rosy mauve, plants medium to tall.....	.75	
WHITE QUEEN, I. D.—A pure clean white, an excellent keeper, if disbudded, will grow about 9 inches.....	1.25	.60
WHITE CLOUD, F. D.—A clean, clear, perfect white on good, stiff stem. Blooms 8 to 10 inches. One of the best keepers, does not rust or burn in the sun. A 1936 introduction	2.50	1.25

BALL OR SHOW DAHLIAS

Growing more popular every season and, because of their unusual keeping qualities, we predict they will be more extensively grown.

ACQUISITION—Beautiful deep lilac75	
BLACK DIAMOND—Large dark velvety red75	
CLARA CLEMENS—Crimson tipped white75	
CHARLOTTE CALDWELL—Bright orange with shading of terra cotta. It has wonderful foliage and vigorous growth. Always a winner	2.00	1.00
F. E. SMITH—Red and white variegated50	
JERSEY'S BEACON BALL—Orange scarlet, lovely50	
MRS. C. B. ANDERSON—Free cutter, large purplish red.....	.50	
MARMOR—White overcast light violet, most prolific.....	1.00	.50
MARY HELEN—A lovely yellow, one of the best yellows.....	.75	
ORCHID BALL—Orchid, good form, exhibition variety.....	.50	
PATRICIA ARMSTRONG—White penciled violet and red, very outstanding	1.00	.50
PINK BALL—Silvery pink, stems and foliage splendid.....	.50	
SNOW QUEEN—Pure ivory white, very fine, best white on the market	1.00	.50
YO YC—Autumn shades of perfect form and a good grower50	
ZELDA—Beautiful formation and unusual color, nearest to rose ash, good in every respect. Exhibition variety	5.00	2.50

MINIATURE DAHLIAS

Miniatures are of the same form as the large dahlias, but miniature in size. We enjoy much the growing of miniatures. They are wonderful as cut flowers, and beautiful for home arrangements. They require less garden space. We recommend them to you, and urge you try a few of them.

BUCKEYE BABY, F. D.—Gold buff, blooms very small.....	.75	
*BABY ROYAL, S. C.—Salmon pink and apricot25	
BEATRICE VON VALKENBERG, F. D.—Orchid Lavender, a very small flower, free and good.....	.50	

	Roots	Plants
BLUEBIRD, F. D.—Bluish lavender, stems and foliage good	.50	
CORRONE, F. D.—Waxy white, resembles a gardenia, but late	.40	
*CHARD VANITY, S. C.—Clear rich pink, attractive, a winner	1.00	.50
D. B. MILLER, F. D.—Shell pink, dwarf height, but prolific and pretty75	
FAIRY, F. D.—Soft rose pink, very reliable25	
GLUROSE, Decorative—Best described as miniature Jersey Beauty in color. It is most profuse bloomer the whole season. 1937 introduction. Lovely	1.00	.50
GLARE, I. D.—Fiery flame. One of the best75	
*GOLDEN ROD, C.—Golden color, good stems and a beauty	.50	
GUTT GLUCK, S. C.—Violet tipped white, good bi-color.....	.40	
JANE HOBBY, Decorative—Plants are covered with brilliant scarlet flowers75	
LITTLE PEARL, S. C.—Lovely rose pink, stems and foliage good50	
*LITTLE DREAM, C.—Brilliant rose with lighter center, very popular75	
*LITTLE SNOW QUEEN, C.—Small pure white, a profuse bloomer50	
LITTLE NEMO, F. D.—Rich crimson and white. Attractive	.50	
MISS VIVIAN, I. D.—Beautiful rose pink, long stems, good keeper and prolific75	
MRS. PERRY O'NEAL, P.—Blooms small, rich saffron, pro- lific, good stems, winner of most outstanding miniature, in New York Show, open to all.....	.75	
ORCHID LADY, F. D.—Orchid pink, excellent in every respect	.75	
PETER, C.—Yellow suffused and tipped red, one of the best	.60	
PEYTIE CONWAY, F. D.—Violet rose with silver, long stems and a champion50	
PERSIMMON, F. D.—Soft russet orange, best of its color.....	.50	
POPPY—Yellow center changing to deep coral and rosy tint. Winner of gold medal75	
*ROBIN, C.—Deep crimson of perfect form50	
SAMARITAN, C.—Beautiful white cactus. Very useful for cutting50	
*SLAVKA DOK, F. D.—A splendid bi-color, orange and white	.40	
TINY-PEONY—Peach pink, outstanding prize winner.....	.50	
USEFUL, D.—Lilic rose50	
VREEWIJK—Apricot colored, good straight stems and splen- did keeping qualities	1.00	.50
WHISPER, S. C.—Pure yellow, certificate of merit East Lan- sing 1936	1.00	.50

POMPON DAHLIAS

Pompons are small ball-shaped flowers, and are always in great demand. We still list some of the older varieties as we find them invaluable, and add our choice of tried new ones.

	Roots	Plants
AIMEE—Tiny bronze25	
BRIGHTEST OF ALL—Brilliant scarlet, very good25	
BANTAM—Beautiful red, small, perfect form25	
DEE DEE—Pure lavender, small, perfectly formed.....	.35	
DOLORES—Deep pink, pretty, very charming.....	.40	
DOTTY DIMPLE—Small yellow, long stems40	
DONNY—Small orange, holds center, very pretty35	
*DORIA—Rich maroon red, from Australia, most perfect tiny bloom, an easy winner. Stems long and strong. Outstanding in its color	1.00	.50
HEILDEPUPPE—Raspberry red, tiny bloom, abundance of bloom35	
HONEY—Yellow suffused red25	
LITTLE DAVID—Burnt orange, perfect35	
LITTLE SUNSHINE—Gold, one of the best.....	.35	
LIBBIE ROHR—Cerise purple, long stems40	
LITTLE DORRIT—Deep purple of small size. Real good.....	.35	
LOUISE SHELLY—Lovely true pink blending to white center50	
LITTLE EDITH—Often wins in show room as the smallest, yellow tipped bronze25	
MORNING MIST—White with rosy lavender center, outlined with lavender, great bloomer, stiff wiry stems. Excellent75	
MARY MUNNS—Fuschia overlaid orchid sheen, long stems35	
NERISSA—Soft rose pink, tinted silver40	
NELLIE FRAZIER—Light pink shaded with rose pink.....	.25	
POSEY GEM—The most beautiful of all autumn shades50	
ROSA WILMOUTH—Rosy pink, grand for cutting25	
SONNY—Pinkish cinnamon, exhibition type50	
TY TEE—Lovely cream peach35	
TOM THUMB—Very small red, strong stems25	
VERIDA FLORA—Novelty, real green50	
YELLOW GEM—Pure canary yellow25	

Our gardens and field are State Inspected.

ORCHID AND COLLARETTE

Your garden is not complete without some of these beautiful types.

	Roots
DAHLIADEL TWINKLE, Orchid type—Tyrian rose and white	.50
LEOPARD, Orchid type—Yellow spotted crimson reverse.....	.25
FIXLER’S COLLARETTE—Bright red with white collar.....	.50
GRANITE FALLS, Collarette—Showy red with bright yellow collar50

ANEMONE AND SINGLES

ALTA MAY, Anemone—Bright pure pink, center creamy yellow, blooms large, four inches across75
GRAZIELLA, Anemone—Red penciled with white, center gold	.50
TWINKLE, (Lee) Anemone—Pale pink, tipped light yellow, cushion pale yellow, blooms very small, notched petals, a dainty flower for table decoration. Bushes always full of bloom50
FRAGRANCE, Single—Lovely red and white, bi-color, very attractive50
HELENA, Mignon—Purest white, long wirelike stems and grand keeper50
KITTIE, English Single—Pink with crimson disc. Wonderful stems50
PRINCESS MARIE JOSE, Mignon—Satin pink, very fine, long stems50

Terms

Cash with order or 25% down, balance before delivery. All retail orders of \$5.00 or more shipped prepaid.

Guarantee

All stock guaranteed to be true to name and in growing condition upon arrival. If for any reason it is found otherwise, please return at once, and we will cheerfully replace or refund purchase price if requested to do so.

Substitutions

We never substitute without permission.

Prompt Shipments

Personal attention given to all orders, large or smal.

Wholesale

The usual discount of 33-1/3% from the prices listed, excepting varieties market “Net.” We do not issue a separate wholesale list.

NO SUNDAY SALES

PREPARING DAHLIA BLOOM FOR EXHIBITION and TRANSPORTATION OF DAHLIAS.

From experience we have found certain principles which we consider to be valuable in our own work, and which may be of assistance to others.

To prevent wilting of bloom depends on three items:

Namely, **GROWTH OF PLANTS**, with balanced fertilizer. Feed enough for vigor, but not force for bloom. If the latter, do what you may, and to no avail, as they haven't the substance to hold up through the show and maybe not until judging. Better grow with balanced rations and less nitrates, if you desire good flowers for show room.

Secondly, **CUTTING**. We cut any time of day, when flower is ready, preferably morning before the show, but have cut on Thursday for Saturday's exhibition. We don't think the time of day so important, as the treatment thereafter. Select the most perfect and uniform bloom, cut stems at an internode, where stem pores are larger, and thereby attain more moisture. Stems should be cut, at an angle with sharp knife, and carry with heads down to cool, clean, rather dark room, which has been well ventilated. Positively no draft on flowers at any time. Of course, place in clean, containers. Cut the stem under water about one inch, which allows expelling of air from stem and absorbs more water. Never crowd the bloom, so as to avoid crushed petals. Use ice to chill the water, keeping it cold until packing. We never use any chemicals or hot water treatment as a preservative.

Thirdly, **PACKING**. Many a fine exhibition bloom should have been a blue ribbon winner, had same been correctly packed. Therefore the corrugated or cardboard box, convenient size for us 10"x-20"x48". We use two quart Mason jars filled with ice cubes sealed. Tie securely at each end of box in opposite corners. Make a pillow from soft paper to place under the stem, just below the bloom, which prevents injury of petals for top bloom, such as California Idol and Lord of Autumn. Lay largest bloom with longest stems first. At center sew with soft cord through box, over stem, and tie, to fasten securely, preventing blooms from shifting. For a padding interlace foliage of additional blooms packed. Place shorter stems nearer center of box. Tie these down and then fill box with bloom of still shorter stem, and pack tightly before closing.

Let's all be Boosters for BIGGER and BETTER Dahlia Shows.

JOIN THE DAHLIA SOCIETY of Indiana

Dues one dollar per year. On receipt of same we will be glad to forward to secretary.

DAHLIA AIDS

As to sharing the knowledge we have gained in growing dahlias, we are ever ready to give any information that will help to promote the flower we love. We realize that every different kind of soil will need different treatment, especially in regard to feeding, and we doubt if any one can give a blanket formula that could possibly cover the needs of the different gardens. A few fundamentals in successful dahlia culture will apply anywhere.

(a) Do not plant dahlias in dense shade, too close to buildings or trees.

(b) Never fertilize at planting time. Wait until plants are well established. Thereafter, as needed. We always advocate sparingly and more often. Heavy applications are dangerous of burning the fibrous roots.

(c) Never allow the soil to bake around the plant. Cultivate regularly.

(d) Do not allow plants to suffer for want of water. We use overhead irrigation, soaking thoroughly. Frequent watering brings the roots to the surface, where the heat injures them.

(e) Never save any stunts or diseased stock.

(f) Keep insects under control, by regularly spraying.

(g) Keep plants disbudded to obtain the length of stem desired. This course will help the size of bloom.

If you will follow these simple rules and be always on the alert, to add by your own experience, then when show time comes, you will win your share of honors. After all is said and done we must work hard for success. It just doesn't "happen."

Dahlias excel in popularity. They produce more flowers to the plant and have more variation in color and shape than any other out-door flower in existence.

Visitors Welcome

Remember, a cordial invitation is extended to you to visit us and our gardens.

MEMBER

Dahlia Society of Indiana
Dahlia Society of Michigan
Dahlia Society of Kentucky

The American Dahlia Society
Ohio Valley Dahlia Society
Central States Dahlia Society

West Virginia Dahlia Society

SPARKS' DAHLIA GARDENS

616 Hutchins Avenue

Columbus, -- Indiana

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Mr. Westcott

U. S. Department of Agric.

Bureau of Plant Industry

Washington,

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